

Hotel Warszawa Art Fair



Press Info

Hotel Warszawa Art Fair
Edition 2023

Save the Date!

09–10.09.2023
Preview: 08.09.2023

Hotel Warszawa,
Plac Powstańców Warszawy 9

About the Fair

Instagram

Facebook

Hotel Warszawa Art Fair

Hotel Warszawa Art Fair is Poland's first contemporary art fair to be hosted on the premises of a hotel. One floor of the Hotel Warszawa – an architectural gem that hails back to the pre-war history of Poland's capital city – will bring together galleries, collectors, and the public at large. Each gallery will fill its own hotel room with a specially curated

solo, duo, or trio show. The event has been brought to life thanks to a collaboration between the gallerists Gunia Nowik from Gunia Nowik Gallery, Marta Kołakowska from LETO, Justyna Wesołowska and Marika Zamojska from Polana Institute, and the Likus Hotel and Restaurant Group. It aims to inscribe itself in the history of international art

fairs hosted in hotels, such as the Gramercy International Art Fair at the Gramercy Hotel in New York, or the Felix Art Fair at the Hollywood Roosevelt Hotel in Los Angeles.

The event seeks to offer an exciting selection of Polish and international art to collectors, alongside providing a platform bringing together curators,

art critics, and art lovers and inspiring conversations.

Hotel Warszawa Art Fair opens on Friday evening (8.09.2023) with a VIP Preview and extends throughout the weekend as open to all and free of charge.



Participating galleries of the 2023 edition

Hotel Warszawa Art Fair

BWA
ESTA
Fundacja Galerii Foksal
Galeria Le Guern
Gunia Nowik Gallery
Import Export
JEDNOSTKA
lokal_30

Galeria Monopol
Olszewski Gallery
Piktogram
Polana Institute
Raster
STEREO
Szydłowski
Wschód

Invited galleries from abroad:

Damien & The Love Guru
(Brussels / Zurich)
Molitor (Berlin)
Vartai (Vilnius)

The Hotel

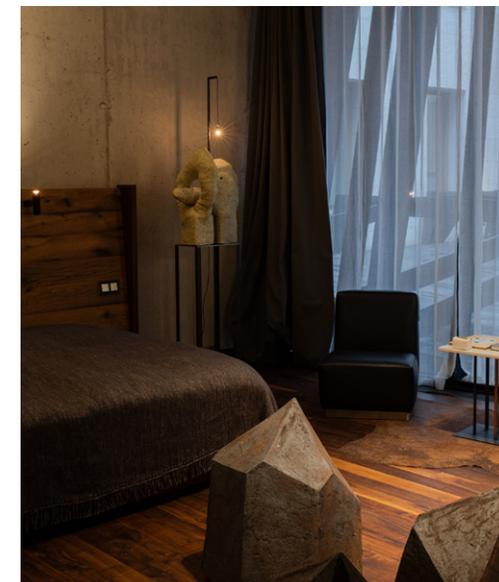
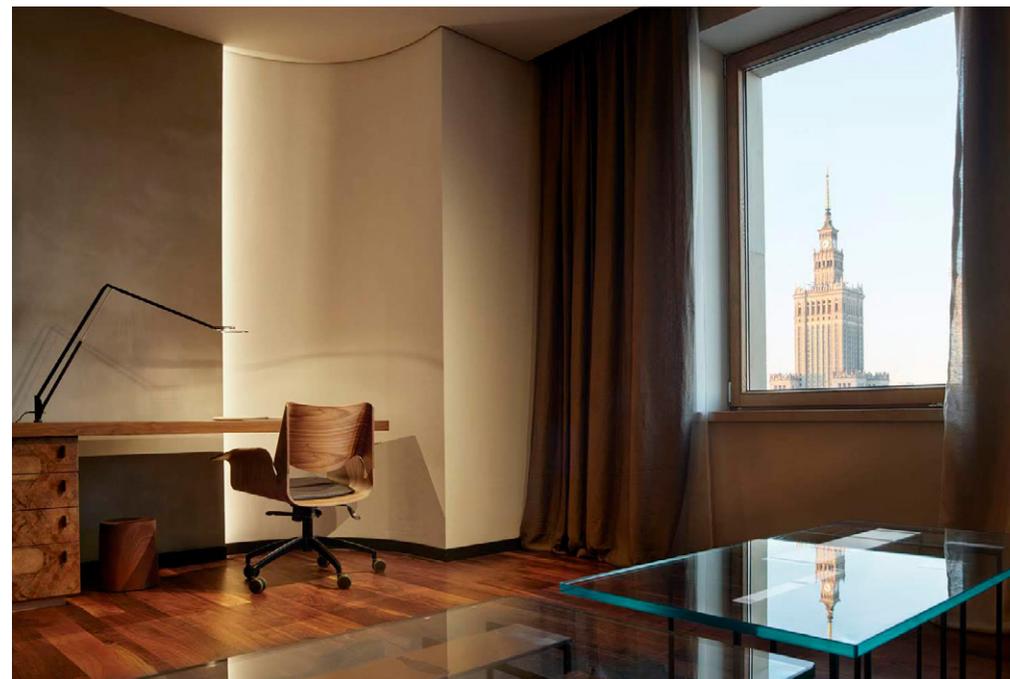
Hotel Warszawa is set within Warsaw's iconic Prudential building, designed in the early 20th century by Marcin Weinfeld. His vision was made reality by a pair of brilliant engineers – Stefan Bryła and Wiczesław Poniż. Completed in 1934, it was the tallest building in Poland and the second tallest in Europe at the time. It endured severe bombing attacks during the Second World War as one of the main targets of the German offense – but it remained standing, however battered. The first major attempt to renovate the structure came in the years 1950-1954, when the tower was adapted to the prevailing socio-realist canons of the time. After many years of planning and execution, today the building has been returned to its former glory by the Likus Hotel and Restaurant Group and hosts the sumptuous five-star Hotel Warszawa.



Hotel Warszawa



HWAF organizers in front of the entrance to the Hotel Warszawa, from the left: Marta Kołakowska, Marika Zamojska, Amanda Likus, Justyna Wesołowska, Gunia Nowik



Edition 2022

The first edition of the Hotel Warszawa Art Fair turned out to be a spectacular success. Presentations of twenty leading Polish galleries drew attention to the dynamically developing art market in Poland and became an opportunity for interesting conversations, meetings and establishing new contacts. Within three days, the event was visited by over three thousand people, delighted with the unconventional way of presenting art.

Main partner of the 2022: BMW Poland. Partners: Vogue Poland, IPOPEMA TFI, Artinfo.pl, Starak Family Foundation, Spectra Art Space, Friends of the Museum of Modern Art in Warsaw, Contemporary Lynx, Ruinart.

HWAF
in numbers:

3 days

20 galleries

3000+ guests

9 partners



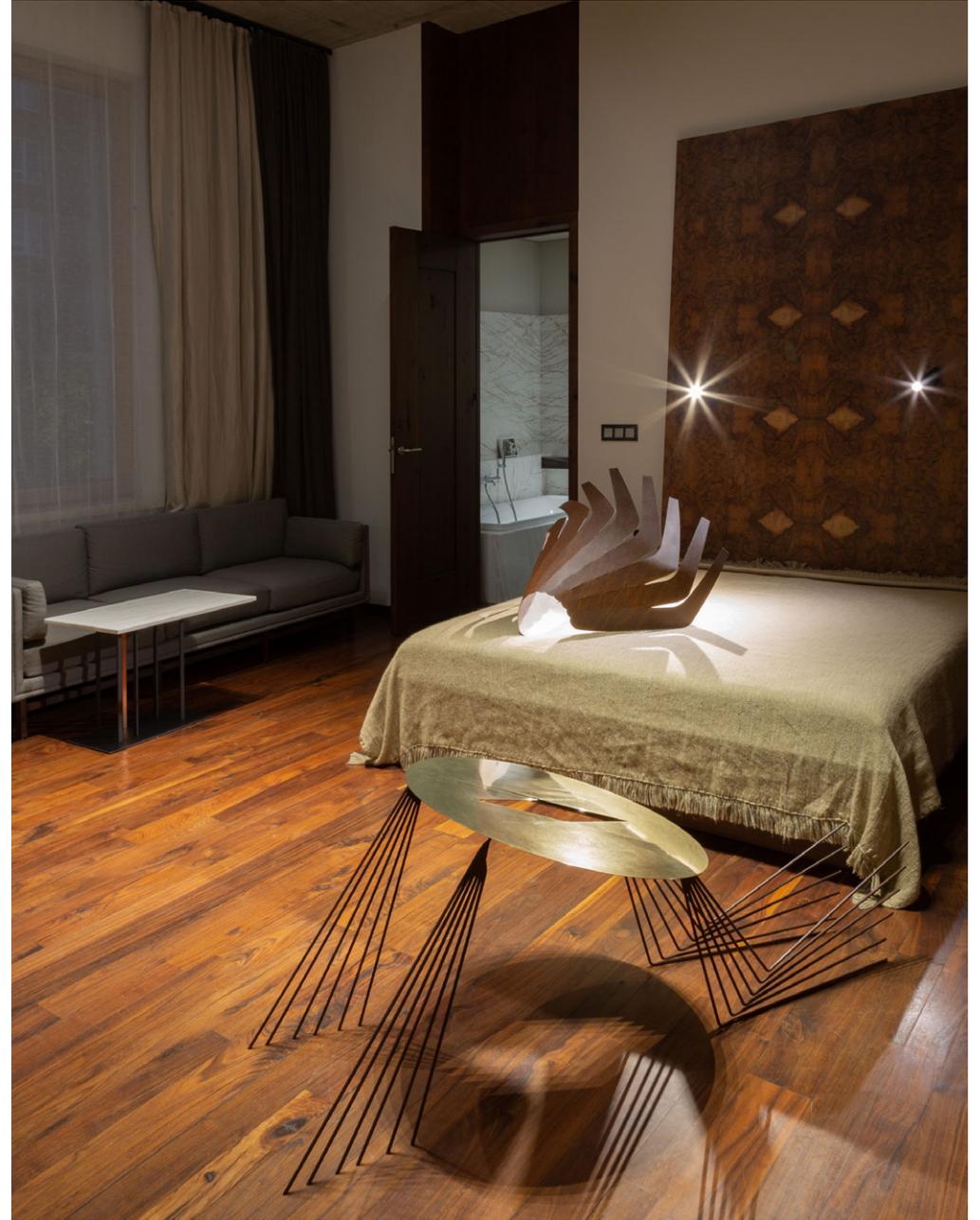
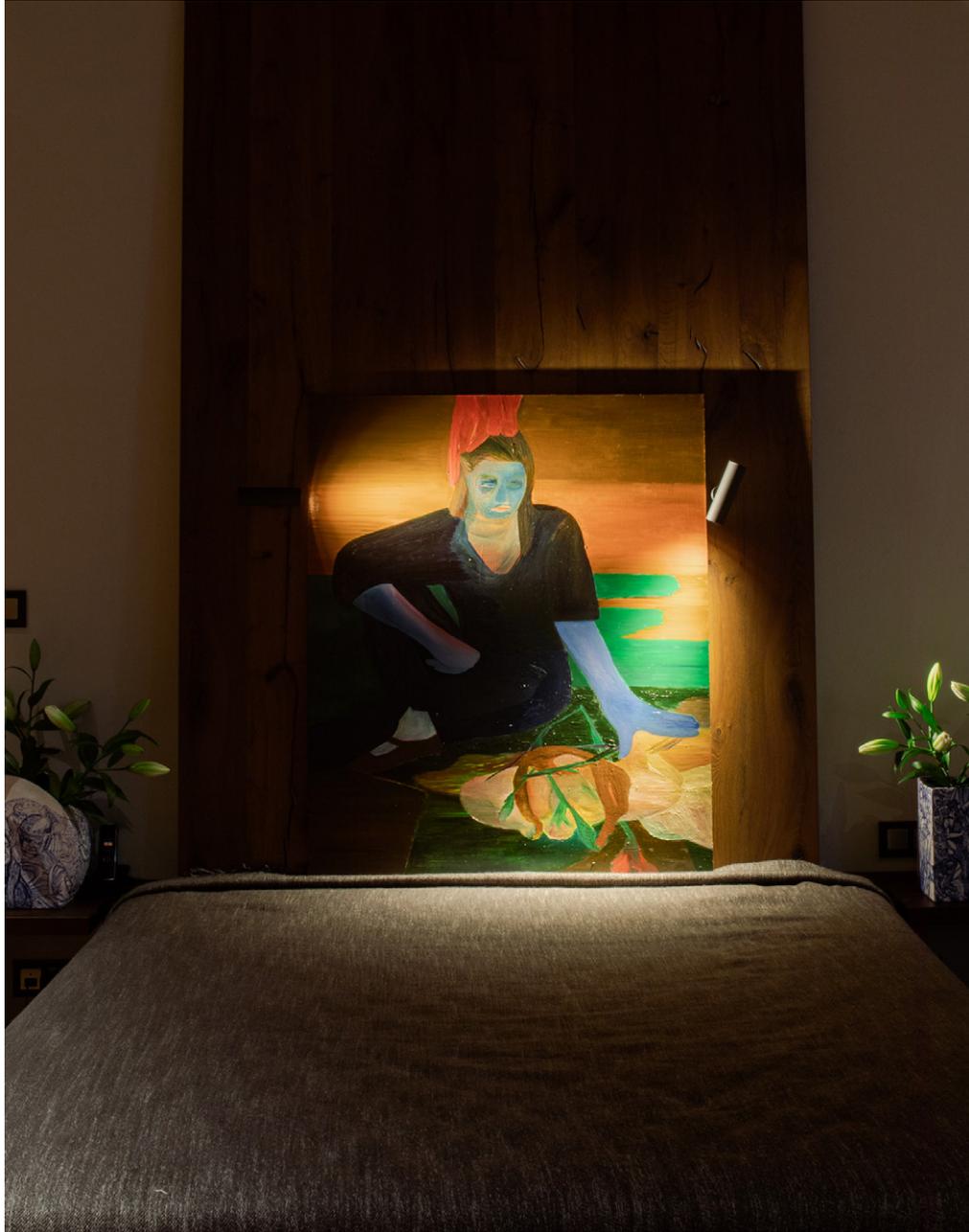
GALERIE
GALLERIES

- | | |
|--------------------------------|----------------------|
| 101 Raster | 111 Biuro Wystaw |
| 102 Dawid Radziszewski Gallery | 112 Śmierć Człowieka |
| 103 Galeria Le Guern | 113 Jednostka |
| 104 Gunia Nowik Gallery | 114 Galeria Monopol |
| 105 STEREO | 115 LETO |
| 106 Olszewski Gallery | 116 Poiana Institute |
| 107 Instytut Fotografii Fort | 117 lokal_30 |
| 108 Fundacja Galerii Foksal | 118 Import Export |
| 109 Piktogram | 119 Wschód |
| 110 Fundacja Profile | 120 Szykowski |

PARTNER
PARTNER

- 121 Ruinart

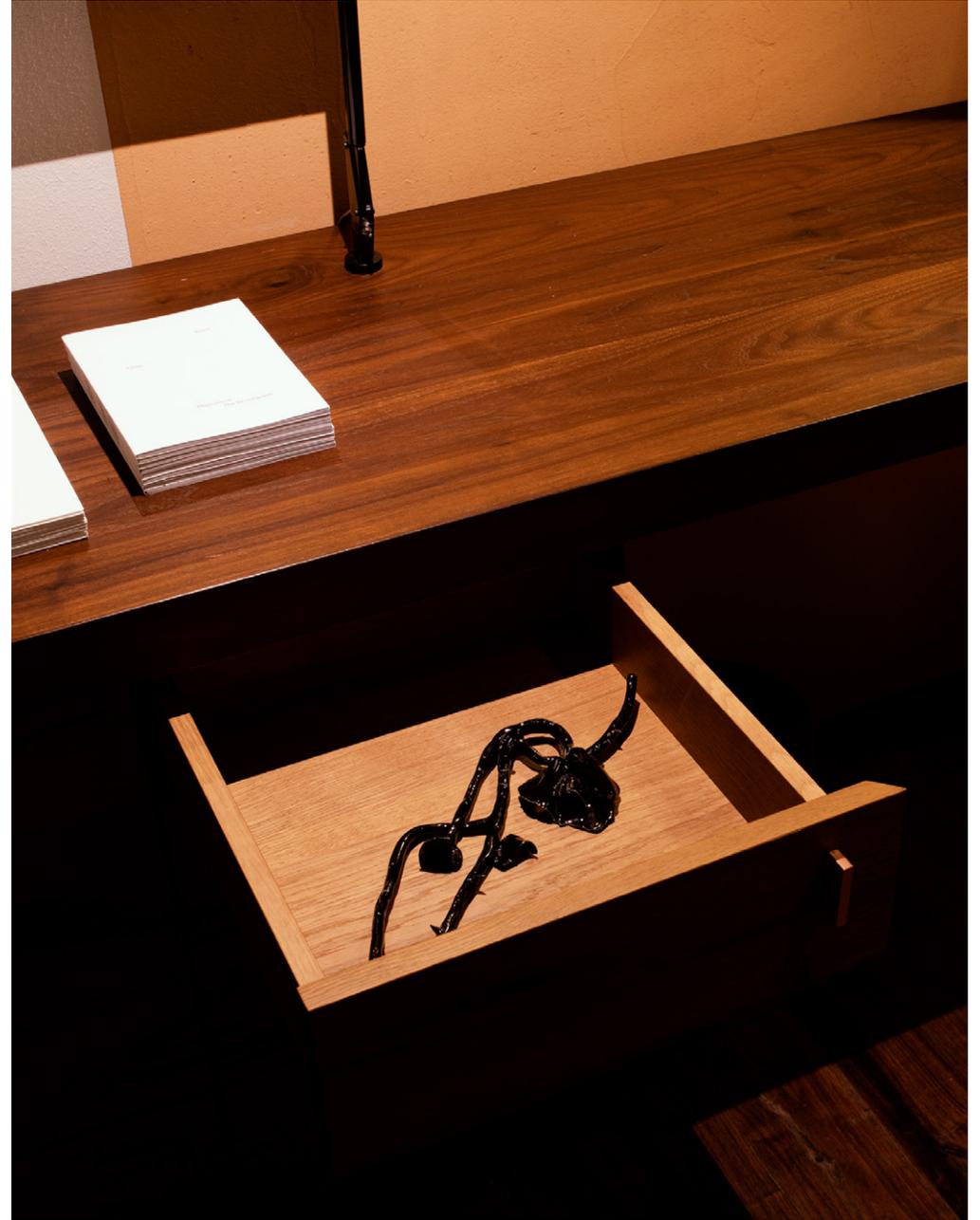


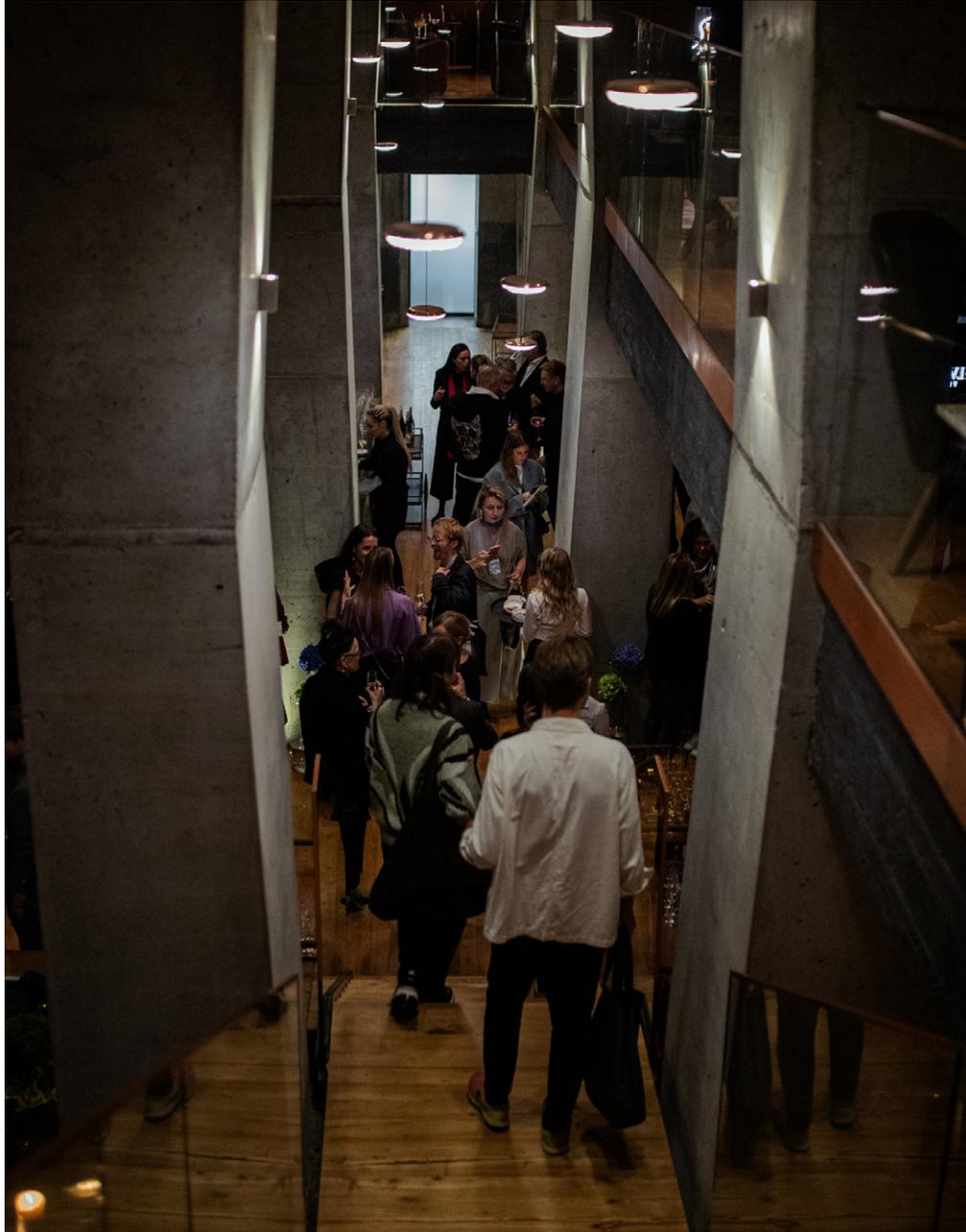


















Edition 2022

CO-FOUNDERS

Gunia Nowik Gallery



leto.

HOTEL
WARSZAWA

MAIN PARTNER



PARTNERS

VOGUE

ipopema

S FUNDACJA
RODZINY
STARAKÓW



MUZEUM Friends
museum of modern art of the
in warsaw Museum

artinfo.pl

CONTEMPORARY
LYNX

Ruinart
LA PLUS ANCIENNE MAISON
DE CHAMPAGNE

The 2022 edition was accompanied by a program prepared by the Starak Family Foundation, the Society of Friends of the Museum of Modern Art and BMW.

Starak Family Foundation | Spectra Art Space | Starak Collection

Presentation of projects, exhibitions and publications
Video guide tour by Ewa Kuryluk of the exhibition I, White Kangaroo – official Collateral Event of the 59th International Art Exhibition – La Biennale di Venezia

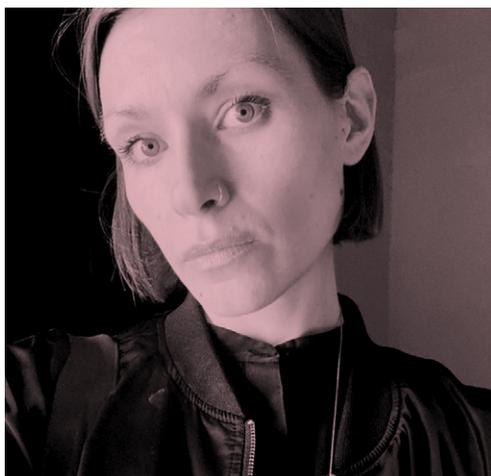
Friends of the Museum of Modern Art in Warsaw

Presentation of the association's activities and artist editions
Screening of films about Warsaw from the Polish Archive of Home Movies
Author: Maciej Drygas, Curator: Katarzyna Karwańska

BMW DRIVES CULTURE

Over 50 years of worldwide culture & art engagement
BMW x MICHAEL HANSMEYER
BMW x NICK KNIGHT
BMW x JEFF KOONS

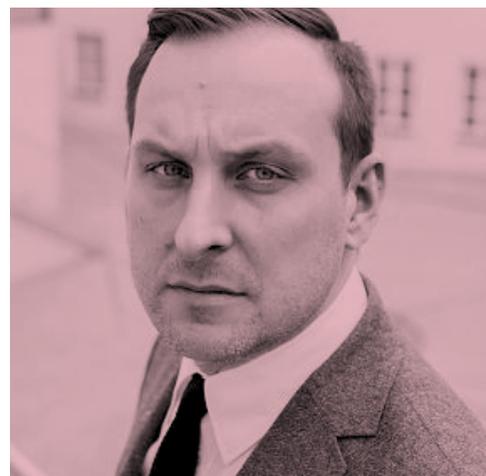
The fair's programme included an array of meetings and events, including curatorial tours of the fair in Polish or English, led by our special guests:



Katie Zazenski

American artist, curator and director of the independent Warsaw-based Stroboskop art space. Her works have been exhibited at both private art galleries and public institutions across the United States and Europe, including the San Diego Art Institute, the headquarters of Mercedes Benz Americas and the Zachęta National Gallery as well as the Centre for Contemporary Art in Vilnius. She holds a M.A. in Sculpture from the Cranbrook Academy of Art. She is a two-time Fulbright winner in Poland, where she resides today.

Hotel Warszawa Art Fair



Jarosław Trybuś

Polish art historian, architecture critic and lecturer in addition to serving as the Deputy Director of the Museum of Warsaw. In 2008 he co-curated (together with Grzegorzem Piątek) the exhibition titled The Afterlife of Buildings in the Polish Pavilion at the XI Architecture Biennale in Venice, which received a Golden Lion for the best national exposition that year.

Press on HWAF 2022

[click here to see
the full list of articles](#)

artnet

Art Fairs

'The Public Is Ready': A New Art Fair in a 5-Star Hotel in Warsaw Hopes to Draw In Poland's Bright, Young Base of Collectors

An iconic art deco building will host the inaugural fair as the war thunders on next door in Ukraine.

Vivienne Chow, August 1, 2022



CONTEMPORARY
LYNX



Hotel Warszawa Art Fair

Warsaw Is Ready for It

Warsaw has lived to see a new art fair: [Hotel Warszawa Art Fair](#) →.



Between the 9th and 11th September, in a historic building in the heart of Warsaw, currently occupied by Hotel Warszawa, an art fair is going to be held. 20 galleries in 20 rooms, spread across one floor of this luxurious hotel, will exhibit the works of cooperating artists. We will hear about the rise of the idea, the form of the art fair, and about what awaits the collectors, from the fair's co-organisers: Gunia Nowik from Gunia Nowik Gallery, Marta Kolakowska from Leto Gallery, as well as Marika Zamojska and Justyna Wesolowska from Polana Institute.

Posted on:
08/09/2022

Author:
Dobromila Blaszczyk

Translated by:
Olga Lojewska

artterritory /
on tw in

Warsaw Is Growing

Sergej Timofejev

17.10.2022

— as is the number of art galleries taking part in the annual Warsaw Gallery Weekend

Every year at the time when September meets October, Warsaw brims with people and events. Recent weeks saw the extremely successful launch of the Hotel Warszawa Art Fair: held in mid-September, it showed art objects from 20 Warsaw galleries in assorted rooms and spaces at this hotel with a stormy and rich history. Erected in the 1930s, this 16-storey building, the tallest one in Poland at the time, was almost completely destroyed during the war, with only the steel carcass and some elements from the lower floors remaining intact. It was then rebuilt in the 1950s and served as a Warsaw landmark hotel between 1954 and 2002. It remained closed until late in 2018, when, thanks to its new owners, investments and reconstruction, it reclaimed its spot in the list of the most elegant hotels in Warsaw. The idea of holding an art fair in a hotel is not novel, to mention just the New York Gramercy International Art Fair of 1994; however, its Polish incarnation turned out to be a success and very much in demand: the first day's event was for VIPs only, but on days two and three, when the door was open to everybody, there was a sizeable queue forming outside the entrance. In all, over the three days of Hotel Warszawa Art Fair's run it gathered 3000 visitors and resulted in successful sales.

ArtReview

What Does the Artworld Really Want From an Art Fair?

Phoebe Blatton | Opinion | 07 September 2022 | ArtReview



The Polish government's grip on culture is tightening daily but are a group of women at Hotel Warszawa Art Fair about to give it space to breathe?



Press on HWAFA 2022

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VOGUE



**Hotel Warszawa Art Fair:
Rozmowy, spotkania, sztuka**

SKEMIA BEZWIĘK

Kilkadziesiąt prac najciekawszych polskich i zagranicznych artystów zostanie zaprezentowanych w niecodziennym otoczeniu. Na Hotel Warszawa Art Fair dzieła sztuki ze znanych i cenionych galerii przeniosą się do przestrzeni jednego z najnowocześniejszych hoteli w stolicy.

Hotel Warszawa Art Fair to pierwsze w Polsce targi sztuki współczesnej odbywające się w przestrzeni hotelowej. Organizatorzy tego wydarzenia czerpią ze znanych tradycji sięgających lat 90. ubiegłego stulecia. Właśnie wtedy, w 1994 roku, w nowojorskim Gemerency Hotel grupa właścicieli galerii postanowiła zorganizować targi sztuki inne niż wszystkie. Tak narodził się Gemerency International Art Fair, w których wzięło udział ponad 40 dilerów sztuki. Na kilku piętach hotelu zgromadziły się wówczas tłumy, a sukces wydarzenia przełożył najśmielsze oczekiwania jego twórców.

Targi przeszły do historii, a właściciel pomyślał kontynuowano na jeszcze większą skalę jako Artwork Show. Pojawily się też podobne inicjatywy, m.in. w słynnym Chelsea Marmonit w Los Angeles czy hotelu Raleigh w Miami. Dział jedynymi z najsłynniejszych hotelowych targów sztuki są Felix Art Fair w The Hollywood Roosevelt Hotel w Los Angeles. A tradycje Gemerency Hotel na polski grunt jako pierwsi przeniosły organizatorzy Hotel Warszawa Art Fair.

Weekend sztuki w hotelowej przestrzeni

Już w drugi weekend września jedno z pięter Hotelu Warszawa – architektonicznie ślony przebudowanej Warszawy i do dziś jednego z symboli stolicy – będzie gościł dwadzieścia znanych polskich galerii. Do dyspozycji będą małe pokoje hotelowe, w których przygotują polscy artyści – solo, dwuety i trio. Goście wydarzenia będą mogli zobaczyć kilkadziesiąt prac najciekawszych polskich i zagranicznych twórców, pracujących na co dzień z renomowanymi rodzinnymi galeriami.

RYNEK SZTUKA

„Mieć i posiadać” to dwa hasła, które towarzyszą nam niemalże w każdej sferze życia. Zbierając dookoła siebie przedmioty, budujemy swoją własną rzeczywistość, którą najczęściej zamykamy w domowym zaciszu. Zdarza się, że kompulsywnie gromadzimy to, co nas pociąga, co stwarza magiczną aurę. Lubimy nazywać się kolekcjonerami i kolekcjonerkami. Nie inaczej, a może właśnie przede wszystkim, jest w przypadku sztuki. Niegdyś dzieła posiadali tylko wybrani, twórcy muzeów i galerii, w których bywamy. Dziś świat się zmienił, a kupno dzieła stało się dostępne szerszej grupie odbiorców.



Dlaczego pragniemy mieć dzieła artystów i artystek w swoich domach? Już od czasów prehistorii żywiono zainteresowanie sztuką, które w miarę upływu kolejnych epok jedynie rosło. Dzieła sztuki towarzyszą nam przez stulecia czy dekady. Są zwierciadłami, w których możemy się przegłądać i przypominają nam, że to, co wkładamy w

CONTEMPORARY LYNX



Hotel Warszawa Art Fair.

Interview with Amanda Likus

When the Prudential Building was under construction, it was the second highest building in Europe. The architect, Marcin Weinfield, and engineers, Stefan Bryla and Wiczesław Poniż, created a building of concrete and steel – that was the building technology used in New York back then. It was 1934, and Warsaw gained highly luxurious apartments and offices. It played a strategic role during the Warsaw Uprising – it housed the first television transmitter in Poland – which resulted in considerable damage due to a huge missile strike and shellfire. It was home to Hotel

Posted on: 07/09/2022

Author: Dobromiła Błaszczuk

RADIO POLAND

KATEGORIEN

Deutsche Redaktion
Interviews und Gespräche

16.09.2022 12:03

Neue Kunstmesse in "Warszawa"

Am letzten Wochenende fand die erste Ausgabe der Hotel Warszawa Art Fair statt. Eine Kunstmesse in einem Warschauer Hotel. Jede der 20 teilnehmenden Galerien durfte dort ein Hotelzimmer mit Werken von bis zu drei Künstlern dekorieren.



AUDIO | 1
10:59
Im Gespräch mit Amanda Likus

Hotel Warszawa Hotel Warszawa Art Fair

Am letzten Wochenende fand die erste Ausgabe der Hotel Warszawa Art Fair statt. Eine Kunstmesse in einem Warschauer Hotel. Jede der 20 teilnehmenden

Relations with our partners and the coordination of the VIP programme are cared for by specialists who work daily at the intersection of art and business.

Hotel Warszawa Art Fair

Magdalena Bodis
VIP & partners relations



She studied Journalism, Psychology and Art History. Professionally she works in Public Relations and on creating links between art and business, realizing projects for cultural institutions. She collaborates with galleries and art collectors. A member of the board of the Friends of the National Museum in Warsaw association. Founder of ArtRelated, a firm

organizing and promoting events relating to art. Former ballet dancer, apart from work she collaborates with the Masovian Centre of Neuropsychiatry and conducts ballet classes for children with disabilities.

vip@hotelwarszawaartfair.com

Co-founders:



Gunia Nowik
Gunia Nowik Gallery



Marika Zamojska
Polana Institute

Justyna Wesołowska
Polana Institute



Marta Kołakowska
Galeria LETO

& Hotel Warszawa (Likus Group Hotels and Restaurants)





Gunia Nowik Gallery

polana
institute



leto.

HOTEL
WARSZAWA

